

## STRATEGIC PLANNING FOCUS POINTS

OBJECTIVE	RESPONSIBILITY	KPIs
<b>MEMBERSHIP</b>		
JOBIE 2 BEE PROGRAM	BEEHIVE COORDINATOR, GG	MEMBERS, ACTIVITIES, RECRUITMENT
NEW MEMBERS	GGC, MEMBERS & COUNCIL	INITIATIONS PER BETHEL, FORM IIO
RETENTION	GGC, MEMBERS & COUNCILS	RESIGNATIONS/SUSPENSIONS, FORM IIO
DEVELOP ALUMNI ASSOCIATION	ALUMNI ASSOCIATION COORDINATOR, GG	MEMBERS, ACTIVITIES, RECRUITMENT
<b>FINANCIAL STABILITY</b>		
CUT BUDGET	FINANCE, GG, GS, GT	CUT SPENDING BY 30%
SPEND WITHIN BUDGET	FINANCE, GG, GS, GT	BUDGET REMAIN IN THE BLACK, ACHIEVE SURPLUS
<b>COMMUNICATION</b>		
MONTHLY EGCC CONFERENCE CALLS	EGCC	UNIFORM UNDERSTANDING OF THE STATE OF THE STATE
QUARTERLY CALLS W/ FINANCE, PROMOTION, WAYS & MEANS COMMITTEE CHAIRPERSON	GG, FINANCE, PROMOTION, WAYS & MEANS	KNOWLEDGE OF PROGRESS AND PLANNING FOR EACH COMMITTEE
QUARTERLY CALLS W/ BGS & DEPUTIES	GG, BGS, DEPUTIES	UNDERSTANDING OF BETHEL ATTENDANCE, ACTIVITY AND FUTURE PLANNING
<b>UNITY</b>		
CREATE OPPORTUNITIES FOR EMPOWERMENT	EGCC, DEPUTIES, BGC	RETENTION
CONSTANT COMMUNICATION FROM THE BOTTOM UP	DEPUTIES, COMMITTEE CHAIRPERSONS, BGC, EGCC	UNDERSTANDING OF THE STATE OF THE STATE
PROVIDE TRAINING ON TEAMWORK & CONFLICT RESOLUTION	EGCC	RETENTION
<b>ACCOUNTABILITY</b>		
UTILIZE CHECK & BALANCES	EGCC	COMMUNICATE WITH THE COMMITTEE CHAIRPEOPLE
MAINTAIN BUDGET	EGCC, FINANCE	REVIEW FINANCIALS BASED ON PROPOSED BUDGET, MAKE CUTS TO SPENDING BASED ON SHORTAGES AND UNFORESEEN EXPENSES
ADHERE TO THE PRESCRIBED DUTIES OF POSITION	EGCC, DEPUTIES, COMMITTEES & COUNCIL MEMBERS	COMPLETED DOCUMENTS & AUDITS BY DUE DATES